

BACHELORS OF BUSINESS ADMINISTRATION (BBA) – 4 YEARS

FIRST YEAR					
FIRST SEMESTER			SECOND SEMESTER		
S.No.	Paper No	Title of Paper(s)	S.No.	Paper No	Title of Paper(s)
1	25IMSI401DS01	Principal & Practices of Management	1	25IMSI402DS01	Human Behavior and Organization
2	25IMSI401DS02	Financial Accounting	2	25IMSI402DS02	Marketing Management
3	25IMSI401DS03	Business Statistics and Logic	3	25IMSI402DS03	Business Economics
4	25IMSX01MD01	Indian Vision for Human Society	4	25IMSX02MD01	Media Literacy and Critical Thinking
5	25IMSX01AE01	General English	5	25IMSX02AE01	Business Communication-II
6	25IMSX01AE02	Business Communication-1	6	25IMSX02AE03	(Additional Course :) Foreign Language (To be decided by the Institute/College at their level) OR Any Course of Similar Credits on any Foreign Languages from SWAYAM portal
7	23HNDX01AE01 OR 23SKTX01AE01	(Additional Course :) Hindi Bhasha Sanvardhan (Session – 1) OR Or Sanskrit & Modern Indian (1-1-0) OR Any Course of Similar Credits on Any Indian Language From SWAYAM portal	7	25IMSX02VA01	Indian Constitution
8	25IMSX01VA01	Environmental Science and Sustainability	8	25IMSX02SE01	Emerging Technologies and Application

SECOND YEAR					
THIRD SEMESTER			FOURTH SEMESTER		
S.No.	Paper No	Title of Paper(s)	S.No.	Paper No	Title of Paper(s)
1	26IMSI403DS01	Cost and Management Accounting	1	26IMSI404DS01	Entrepreneurship & Startup Ecosystem
2	26IMSI403DS02	Legal & Ethical Issues in Business	2	26IMSI404DS02	Operations Management
3	26IMSI403DS03	Human Resource Management	3	26IMSI404DS03	Financial Management
4	26IMSX03MD01	Indian Systems of Health & Wellness	4	26IMSI404DS04	Business Research Methodology
5	26IMSX03VA01	Disaster Management	5	26IMSI404DS05	International Business
6	26IMSX03SE01	Management Information System	6	26IMSX04VA01	Business Environment and Public Policy
			7	26IMSX04SE01	Design Thinking and Innovation

THIRD YEAR					
FIFTH SEMESTER			SIXTH SEMESTER		
S.No.	Paper No	Title of Paper(s)	S.No.	Paper No	Title of Paper(s)
1	27IMSI405DS01	Strategic Management	1	27IMSI406DS01	Project Management
2	27IMSI405DS02	Logistics and Supply Chain Management	2	27IMSI406DS02	Business Taxation
3	Course 1	Specialization-I (Course 1)	3	Course 2	Specialization-I (Course 2)
4	Course 1	Specialization-II (Course 1)	4	Course 2	Specialization-II (Course 2)
5	Audit Course	Additional DSE (3-1-0) (Audit Course)*	5	Audit Course	Additional DSE (3-1-0) (Audit Course)*
6	27IMSI405IN01	Summer Internship Report/Capstone Project	6	27IMSX06SE01	Corporate Governance
			7	27IMSI406PD01	Major Project Report

FOURTH YEAR

SEVENTH SEMESTER			EIGHTH SEMESTER		
S.No.	Paper No	Title of Paper(s)	S.No.	Paper No	Title of Paper(s)
Four Year BBA Honors			Four Year BBA Honors		
1	28IMSI407DS01	Entrepreneurial Leadership	1	Course 4	Specialization-I (Course 4)
2	Course 3	Specialization-I (Course 3)	2	Course 4	Specialization-II (Course 4)
3	Course 3	Specialization-II (Course 3)	3	Course 5	Specialization- I (Course 5) OR Specialization- II (Course 5)
4	28IMSX07OE01	AI for Business	4	28IMSI408PD01	Dissertation Work
5	28IMSI407IN01	Internship Report-II			
Four Year BBA Honors with Research			Four Year BBA Honors with Research		
1	28IMSI407DSR01	Advanced Data Analysis Tools	1	28IMSI408PD01	Dissertation
2	28IMSI407DSR02	Advanced Research Methodology			
3	Course 3	Specialization-I (Course 3)			
4	Course 3	Specialization-II (Course 3)			
5	28IMSI407IN01	Internship Report			