

Master of Business Administration (MBA)– 2 YEARS

FIRST YEAR

FIRST SEMESTER			SECOND SEMESTER		
S.No.	Paper No	Title of Paper(s)	S.No.	Paper No	Title of Paper(s)
1	24IMSI201DS01	Management Process and Organizational Behavior	1	24IMSI202DS01	Strategic Marketing
2	24IMSI201DS02	Finance for Managers	2	24IMSI202DS02	Strategic Human Resource Management
3	24IMSI201DS03	Managerial Economics	3	24IMSI202DS03	Management Information System
4	24IMSI201DS04	Business Environment	4	24IMSI202DS04	Total Quality Management
5	24IMSI201DS05	Business Research Methods	5	24IMSI202DS05	Emotional Intelligence
6	24IMSI201SE01	Business Ethics and Communication Skills	6	24IMSI202SE01	Personality and Soft Skills Development
7	24IMSI201MV01	IT for Managers-1	7	24IMSI202MV02	IT for Managers-2
8	24IMSI201IN01	Internship Report	8	24IMSI202IN01	Internship Report

SECOND YEAR - Option 1: (Only Course Work)

THIRD SEMESTER			FOURTH SEMESTER		
S.No.	Paper No	Title of Paper(s)	S.No.	Paper No	Title of Paper(s)
1	25IMSI203DS01	Strategic Management	1	25IMSI204DS01	Entrepreneurship Development
2	Group A	Human Resource Management	2	Group A	Human Resource Management
		Business Analytics			Business Analytics
		Information Technology			Information Technology
3	Group B	Marketing	3	Group B	Marketing
		Public Policy			Public Policy
		Agri-Business			Agri-Business
4	Group C	Finance	4	Group C	Finance
		International Business			International Business
		Operations Management			Operations Management
5	25IMSI203SE01	Digital Marketing	5	25IMSI204SE01	Data Analysis using Excel
6	25IMSI203IN01	Summer Internship Report	6	25IMSI204IN01	Summer Internship Report
7	25IMSI203PD01	Project Report	7	25IMSI204PD01	Project Report

SECOND YEAR - Option 2: (Coursework and Research)

THIRD SEMESTER			FOURTH SEMESTER		
S.No.	Paper No	Title of Paper(s)	S.No.	Paper No	Title of Paper(s)
1	25IMSI203DS01	Strategic Management	1	25IMSI204SE01	Data Analysis using Excel
2	Group A	Human Resource Management	2	25IMSI204IN01	Summer Internship Report
		Business Analytics			
		Information Technology			
3	Group B	Marketing	3	25IMSI204PD01	Research Thesis/Project
		Public Policy			
		Agri-Business			
4	Group C	Finance			
		International Business			
		Operations Management			
5	25IMSI203SE01	Digital Marketing			
6	25IMSI203IN01	Summer Internship Report			
7	25IMSI203PD01	Project Report			

**SECOND YEAR –
Option 3: (Only research work-only the students who have completed
3 years Bachelor’s Programme)**

THIRD SEMESTER			FOURTH SEMESTER		
S.No.	Paper No	Title of Paper(s)	S.No.	Paper No	Title of Paper(s)
1	25IMSI203SE01	Digital Marketing	1	25IMSI204SE01	Data Analysis using Excel
2	25IMSI203IN01	Summer Internship Report	2	25IMSI204IN01	Summer Internship Report
3	25IMSI203PD01	Research Thesis/ Project	3	25IMSI204PD01	Research Thesis/Project

Category	Course Code	Course Title
Marketing	25IMSI204DS02	Integrated Marketing Communication
	25IMSI204DS03	Product and Brand Management
	25IMSI204DS04	Sales and Distribution Management
Finance	25IMSI204DS05	Financial and Commodity Derivatives
	25IMSI204DS06	International Financial Management
	25IMSI204DS07	Investment Management
Human Resource Management	25IMSI204DS08	Training and Development
	25IMSI204DS09	Performance Management Systems
	25IMSI204DS10	Organizational Change and Intervention Strategies
Information Technology	25IMSI204DS11	Information Security and Cyber Laws
	25IMSI204DS12	Systems Analysis and Design
	25IMSI204DS13	Programming in Visual Basic
International Business	25IMSI204DS14	Cross Cultural and Global Management
	25IMSI204DS15	Management of Multinational Corporations
	25IMSI204DS16	International Logistics
Agri-Business	25IMSI204DS17	Agricultural Input Marketing & Post-Harvest Management
	25IMSI204DS18	Life Stock Business Management
	25IMSI204DS19	Agricultural Marketing Management
Operations Management	25IMSI204DS20	Transportation Management
	25IMSI204DS21	Warehouse Management and Inventory Control
	25IMSI204DS22	Supply Chain Analytics
Business Analytics	25IMSI204DS23	Economics for Business Strategy
	25IMSI204DS24	Econometrics for Business Analytics
	25IMSI204DS25	Predictive Business Analytics
Public Policy	25IMSI204DS26	Public Finance Administration
	25IMSI204DS27	Risk and Disaster Management
	25IMSI204DS28	Developmental Economics